

## Natural Mood Enhancers...page 12

Nutritional Solutions To A Better Mood

## Plus:

New and Improved Zambroza...page 15 Rising heart disease and stroke among Canadian women...page 18 More Testimonies...page 5



## Conference Countdown • 12 Steps To Leadership



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#### Medical Disclaimer

Nothing written or portrayed in this publication should be taken as prescription, diagnoses or a substitute for consultation with a competent health professional. It is advisable to seek the advice of your doctor concerning any ailment or when starting a supplement program.

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Direct Sellers

Association

Health Food Association



## Association

# The Real Thing

ne day, the father of a very

wealthy family took his son on a trip

to the country with the specific pur-

people live. They spent a couple of

days and nights on the farm of what

As they returned from their trip, the

"Did you see how poor people live?"

"So, tell me, what did you learn from

The son answered, "I saw that we have one dog, and they had four. We

have a pool that reaches to the middle

of our garden, and they have a creek

that has no end. We have imported

the front yard, and they have the

lanterns in our garden, and they have

the stars at night. Our patio reaches to

whole horizon. We have a small piece

of land to live on, and they have fields

grow theirs. We have walls around our

servants who serve us, but they serve facury Fo

that go beyond our sight. We have

others. We buy our food, but they

father asked his son, "How was the

trip? What did you think about it?"

"It was great, Dad."

"Oh Yeah" said the son.

the trip?" asked the father.

the father asked.

would be considered a very poor

family.

pose of exposing his son to how poor



property to protect us; they have

With this, the boy's father was

Then his son added, "Thanks, Dad,

Isn't perspective wonderful? Do you

ever stop to appreciate all of the bless-

Once again, let me remind you of the

Rewards, Real Relationships. You and

I are so fortunate to have "the real

I trust that this month (and every

month) you will walk in conscious-

with and then share those blessings

with everyone you meet. So many

people in Canada need what we have

to offer. So summarizing, in the words

of a book I once read, we can "make a

living while making a difference."

The challenge is clear. Are you up

ness of all that you have been blessed

for showing me how poor we are!"

ings that we enjoy through NSP?

expression: Real Results, Real

friends to protect them."

speechless.

thing."

for it?

Regards,

Garry Ford

General Manager

# News & Tools

## Hours of operation

Monday, May 23 closed for Victoria Day. Friday, July 1st closed for Canada Day.

## While supplies last

Once our inventory is depleted on the following items they will only be available through the Personal Use Program (PUP). Please contact customer service for more details and pricing.

| 267-1   | False Unicorn              |
|---------|----------------------------|
| 557-7   | Formula CR II              |
| 844-9   | Chi Formula                |
| 1602-8  | SC Formula                 |
| 1703-0  | Tofu Moo Natural           |
| 1952-5  | Ozone fridge unit          |
| 2586-5  | The Untold Truth cassette  |
| 3892-8  | Rose Bulgaria              |
| 3890-1  | Jasmine Absolute           |
| 3891-2  | Neroli                     |
| 3901-6  | Roman Chamomile            |
| 3922-9  | Guardian                   |
| 3918-3  | Tranquility Essential oil  |
| 3923-6  | Invigorating Essential oil |
| 3920-0  | Cycles                     |
| 3927-3  | Cellu-tone essential oil   |
| 3926-2  | Deep Relief                |
| 3939-3  | Myrrh                      |
| 3954-1  | Health Home & Beauty kit   |
| 6200-2  | Natria Cosmetic Bag        |
| 15184-6 | Citrus Garden oil pack     |
|         |                            |

### New Policies and Procedures booklet available in June

A few updates have been made to the P&P booklet. Managers will be mailed a complementary copy in the upcoming June mailing.







Sunshine Today, May/June 2005

2

## We've done it again! NSP makes top 100 list of Best Corporate Citizens three years in a row

nce again Nature's Sunshine Products has made the top 100 list of Best Corporate Citizens—this time for 2005.

Business Ethics defines corporate citizenship as service not just to stockhold-



ers, but to a variety of stakeholders. The list ranks companies according to service to seven stakeholder groups: stockholders, the community, minorities and women, employees, the environment, non-US stakeholders, and customers.

"We are pleased and appreciative of this recognition," said Douglas Faggioli, President and Chief Executive Officer of Nature's Sunshine. "Nature's Sunshine has always maintained the highest ethical standards in the way we conduct our business, just as we are committed to the highest quality in the products we make and sell."

### Reformulated products are now available



#### Vari-Gone

The new version of Vari-Gone is now available. We took the old formula and removed cellulose and vitamin C (not needed for the product to be effective) and increased the amount of Butcher's Broom. The amount of Horse Chestnut stays the same. The name stays the same but the stock number has changed to #985-3.

#### **Tei Fu Massage Lotion**

The newly reformulated Tei Fu Massage Lotion is now available as well, under the new stock number 3538-5. We have removed the ingredients that some people found objectionable, such as SLS and propylene glycol, and have added sweet almond oil, xanthan gum and other skin conditioning agents to improve the product's effectiveness.



# **NSP** continues to Grow...

L have just returned from a quarterly meeting with the Nature's Sunshine Products (NSP) Board of Directors to report on the progress of the NSP business around the world. I would like to take this opportunity to share some insights from this meeting and discussion.

The Chairperson of the Board of Directors is Kristine Hughes, co-founder of Nature's Sunshine Products. This is important for Distributors to know. Distributors around the world can be assured that the same values and principles that were in place when the company was founded remain as the guiding direction in discussions and decisions. Kristine's husband, Gene Hughes, plays an advisory role to the Board. In addition, Pauline Hughes, also a co-founder, is a member of the Board and plays an active role in assuring our practices and policies treat people fairly and honestly. It is a privilege for me to know and associate with such great people who remind us that the Distributors are the greatest asset NSP has.

Other board members include: NSP President, Mr. Doug Faggioli; Mr. Richard Hinckley, a well respected businessman from Salt lake City, Utah; and Mr. Franz Christiani, another well-known and respected businessman from San Francisco, California. Each person on the Board is committed to making sure our practices bring value to Distributors, customers, employees, vendors and shareholders.



During the meeting the following information was shared with everyone. International sales growth is 11.5% ahead of last year. Significant growth is happening in Canada, Russia (and the former soviet republic region), Japan, and the United Kingdom. In addition, sales growth in the USA was positive after several previous quarters of soft sales. Recruiting is at an all-time high and the number of total Distributors around the world is close to 700,000. It is estimated that over fifty million (50,000,000) customers use NSP products everyday around the world. The company remains in a strong

financial condition. We have no debt! Unlike other businesses that have debt to pay because they are under-



**Bob Shaffer** Vice President, International

financed, NSP continues to pay its bills as it goes along.

There is significant effort being spent improving our ability to maintain our product leadership position around the world. Upgrades to our manufacturing plant to improve test-

> ing procedures and meet each country's strict standards dominate our energy and time. NSP also maintains a leadership position as a company that has one of the highest payouts in our industry. After more than thirty years in the business,

NSP has NEVER missed paying the Distributors on time and in every country.

I am pleased to tell you that NSP continues to be a leader in our industry. I believe it is because we have great leadership at the top of our company, founded on values and principles that do not change with time. We have great products that serve the needs of people all over the world. We reward the distributors with a fair compensation plan for their hard work. And most important, we have the best Distributors in the world!

Sincerely, Robert W. Shaffer Vice President, International

Testimonies *Real-life stories of life-changing events from Nature's Sunshine* Managers and Associates.

### **Slimming Clubs revitalize Manager's business**

I had recently moved to a new area and starting all over can be a chal-

lenge especially in an area where I was quite new to them. Things were quite slow, and I noticed in the literature that they were starting Slimming Clubs and how it was so successful in England—even areas that were tough to work with. So, because I like to specialize in weight, I decided to give it a try. I decided to put it in the paper for four weeks, but had to take it out after two weeks, as I ended up with more than one slimming club. It was unbelievably overwhelming to see the response, I couldn't believe that I had to stop the advertising. Since then, it is going well, I am starting my 4th week tonight, and they are enjoying them, are losing weight, and really enjoy the education that is provided. I have done some tweaking myself that has worked for me, in that I have added more incentives and ideas to the program. I am even starting others back in my home area for another

Thank you very much for introducing such a wonderful program that not only helps people to lose weight and get better self esteem, but to introduce them to such a wonderful educational program on health which introduces them to all the other fantastic products

Associate and would like to continue

doing that as well.

JoAnne Thaxter

### **Energy restored with Adrenal Support**

Joanne Talbot

### Headaches erased with **Peppermint Oil**

Twould like to express how great peppermint oil is for headaches. One of my co-workers came in to work one day with a bad sinus headache and I offered her some peppermint oil to rub on her temples. She at first didn't believe that it would help, but thought it wouldn't hurt to try. Was she amazed at how well she felt a few minutes later. Today, another coworker had a massive stress headache and once again I offered peppermint oil to rub on her temples. A little

4

and services NSP offers to help people to a healthier and happier life.

For a long time I have been battling a lack of energy, chronic fatigue, focus issues, etc. NSP's Adrenal Support was recommended to me. I started taking two in the morning and two at night, and to my amazement, within 24 hours I felt a positive difference in my energy and mental focus. I continued with four a day for a week and I am now just taking two a day for maintenance. I am very impressed with your product. No other product I have tried has helped me so much!

while later she came to thank me as her headache was now completely gone. Judy Bond

#### Paw Paw results amaze doctor

One of the most amazing NSP products is Paw Paw. This product did incredible work within me during the time I was diagnosed with pre-cancerous stages 1, 2 and 3. I was scheduled for an operation and my upline suggested that I start the Paw Paw. I used it and the doctor said after the operation that he was really surprised by the large decrease in the number of precancerous cells on site from the 1st check-up to the operation time – he was just amazed. It was all because of Paw Paw! I believe in the product Paw Paw for cancer prevention, reduction and control. Since then I ensure that I have it handy in the event that I may need it and like to practice prevention by taking a capsule once or twice a week.

Teena Wilks

## **FREE GIFT** for your testimonies during the months of May/June.

Please send testimonies addressed to the Marketing Department.

# 12 Steps to Leadership Recognition

## CongratulationS .... February 2005 winners of the 12 Steps to NSP

Leadership program. Congratulations to the following people for earning \$100.00 by completing Step 3 of the "12 Steps to NSP Leadership" program. This was earned by meeting or exceeding the given PGV goals for month 1 – 350 PGV, month 2 – 550 PGV and month 3 – 750 PGV:

Name Annette Santilli Kellyann Andrews Tracy Arnholtz Judy Anderson George & Linda Mitchell

### **Sponsor**

Marcia Stewart Vye Graves & J. Speers John Howlett Penny & Powell Slimmon Dee & Ted Johnson

The following have won \$300.00 for completing Step 6 by meeting or exceeding the given PGV goals for month 4 – 950 PGV, month 5 – 1150 PGV and month 6 – 1350 PGV or their downline has completed the 6 steps:

#### Name

Ted & Karen Bohaychuk Rowena Upham Behrooz & Elaine Tahririha Daniel Drost

#### **Sponsor**

Elaine & Behrooz Tahririha Daniel Drost For Ted & Karen Bohaychuk completing 6 steps For Rowena Upham completing 6 steps

The following have won the **2005 Conference Package** (Registration for 2 and 3 nights accommodation) for completing the 12 steps to NSP Leadership program.

Name Diane Blackburn & J. Pierre

#### Sponsor

Lorene Benoit & Alain Chabot

## **Congratulations ...** March 2005 winners of the 12 Steps to NSP Leadership

program. Congratulations to the following people for earning \$100.00 by completing Step 3 of the "12 Steps" to NSP Leadership" program. This was earned by meeting or exceeding the given PGV goals for month 1-350PGV, month 2 – 550 PGV and month 3 – 750 PGV:

| Name                     | Spor   |
|--------------------------|--------|
| Linda Brunton            | Ruth   |
| Augustyna Hada           | Flore  |
| April & John Heppleston  | Behro  |
| Miguel & Angela Desilets | Robe   |
| Beth Gunderson           | Shirle |
| Diane Wilson             | Sand   |
| Wesley Laughing          | Virgii |
| Laverne Moore            | Janet  |
| Karen Kehler             | Sheil  |
| Ewa Szwajkosz            | Janin  |
| Guylaine Couture         | Made   |
| Diane Longtin            | Rami   |

The following have won \$300.00 for completing Step 6 by meeting or exceeding the given PGV goals for month 4 – 950 PGV, month 5 – 1150 PGV and month 6 – 1350 PGV or their downline has completed the 6 steps:

| Darlene BalazTerry IVirginia Jacobs-DavidsRamilaDana BezdickaBeverKimberly BitzJean IDebby RaabelViky RDoreen DelgatyGeralaPush International (Dr. P. Kane)ChristBeverly VerpaelstFor DaRamila & Megs PadiachyFor DaJean DansereauFor KiChristopher & Barbara OpolskiFor PuGerald & Stella PattersonFor Da |   |   |
|--|---|---|
| Viky Russell For De  | Darlene Balaz<br>Virginia Jacobs-Davids<br>Dana Bezdicka<br>Kimberly Bitz<br>Debby Raabel<br>Doreen Delgaty<br>Push International (Dr. P. Kane)<br>Beverly Verpaelst<br>Ramila & Megs Padiachy<br>Terry Bell<br>Jean Dansereau<br>Christopher & Barbara Opolski | <b>Spons</b><br>Terry E<br>Ramila<br>Beverl<br>Jean D<br>Viky R<br>Geralc<br>Christo<br>For Da<br>For Vir<br>For Da<br>For Vir<br>For Da<br>For Put<br>For Do<br>For Do |
|  |   |   |

The following have won the **2005 Conference Package** (Registration for 2 and 3 nights accommodation) for completing the 12 steps to NSP Leadership program.

| Name        | Sponso   |
|-------------|----------|
| Lucy Taylor | Lorene E |

#### nsor

& Arthur Tibbits ence Vitort rooz & Elaine Tahririha ert & Carla Brown lev McConnell dy Breininger inia Jacobs-Davids et Lyons ila Boese ina Kuncewiez deleine Lamarre ila & Megs Padiachy

#### sor

Bell a & Megs Padiachy rly Verpaelst Dansereau Russell d & Stella Patterson opher & Barbara Opolski ana Bezdicka completing 6 steps irginia Jacobs-Davids completing 6 steps arlene Balaz completing 6 steps mberly Bitz completing 6 steps ush International completing 6 steps oreen Delgaty completing 6 steps ebby Raabel completing 6 steps

#### or

Benoit & Alain Chabot



# Nutritional Solutions to a Better Mood

A popular consumer magazine recently declared that 86 percent of us (just about all of us) wish we could experience a happier mood. The good news is we're not alone when we feel down. But what's going on that so many of us experience the 'blues' so often?—characterized by mild depression, anxiety, lack of self esteem, feelings of hopelessness, lack of vitality, and difficulty sleeping. Well the experts are pointing a finger at our stressful modern lifestyle and the poor nutrition of the modern diet. Read on for nutritional solutions that will help you beat the everyday 'blues.'

## The need for something called serotonin:

The truth is much of our happiness is a state of mind-chemically that is. The brain produces many chemical substances that help regulate just about every function in the bodysleep, appetite, sex, pain, and of course, mood.

Serotonin is the main chemical hormone manufactured by the brain to control mood. As such it is a neurotransmitter, involved in the transmission of nerve impulses. Within the design of the human brain, it is the job of serotonin to create a sense of wellbeing and control depression and anxiety. If your serotonin levels are adequate you should experience emotional balance and a sense of relative happiness; if they aren't adequate you will experience the opposite.

Many of today's anti-depressant drugs target serotonin receptor sites to compensate for inadequate serotonin levels. They work, but at a price. Each carries its own set of side effects and getting off them is difficult since they cause dependency.

A better way to improve your mood, say alternative therapists, is to naturally raise serotonin levels in the brain, calm the central nervous system and strengthen the body's defenses against stress through diet and supplementation.

### The 'Whey' to more serotonin

Neurotransmitters like serotonin are comprised of building blocks of amino acids (protein). In the case of serotonin, the amino acid building block is tryptophan.

Back in the 1980s, considerable research had been done on tryptophan in the treatment of depression. "In many cases, this natural supplement performs even better than patented antidepressants," according to alternative health advocate Dr. Wright.

### "By the year 2020, depression will be the single most expensive cause of lost workplace productivity due to disability." - Zoltan Rona, M.D., MSc, Alive Magazine, October 2003

However, with the rise of anti-depressant drugs, research on tryptophan stopped. The good news is that the National Institutes of Mental Health (U.S.) has today picked up where that earlier research left off and with good results.

One of the most concentrated sources of tryptophan is whey isolates found in whey protein. It's about three times more concentrated than most other protein sources.

In a Netherlands study, highly stressvulnerable participants were given whey protein. Not only did this result in a noted reduction in the stress hormone cortisol, but participants experienced less depression and improved ability to cope with everyday living. The researchers concluded that the whey protein increased the availability of tryptophan in the brain, thus increasing the brain's production of serotonin.

## Nature's anti-depressant, 5-HTP

HTP Power (5-hydroxytryptophan)

## Are you depressed? Take the test.

The symptoms will very for each individual. The combination of four or more of these symptoms indicate some form of depression.

| Emotions that are out of place (crying nervousness, excessive anger, feelings | · · |
|---|-----|
| Lethargy  |     |
| Apathy  |     |
| Changes in sleeping patterns  |     |
| Difficulties concentrating  |     |
| Low self-esteem   |     |
| Lack of interest in usual pursuits  |     |
|   |     |

depression.

Vitamin D plus Sunshine

Getting enough sunshine helps improve mood by regulating hormones. The sun is also responsible for synthesizing vitamin D, a nutrient that helps produce serotonin. Many Canadians are low in vitamin D and should supplement due to our long winter months. Those who work inside most of the day also need extra vitamin D.



is the direct precursor to serotonin and as such increases the level of the "feel-good" hormone which is involved in regulating mood, appetite and sleep. Many alternative practitioners have described 5-HTP as Nature's 'Prozac' for mild to moderate forms of

NSP's HTP Power contains 5-HTP in a combination with the anti-stress herbs, Siberian ginseng, ashwagandha root, suma pfaffia root. In addition, it also contains zinc gluconate and vitamin B6 for extra nerve support.

### Omega mood lifter: Support for your nerves and neurons

Omega 3 fatty acids found in cold water fish and flaxseed have been recognized in recent years as protective against depression. Most experts believe this is because these fatty acids are necessary for healthy nerveto-brain communications, are essential for the health and integrity of neurons, or brain cells, and reduce inflammation. Studies have shown that people whose diet consists of high amounts of omega 3 oils from large amounts of fish experience one-tenth the rate of depression as those who don't.

### Don't be without your **B** vitamins

The B-complex family of vitamins provide important support for regulating mental processes by affecting the central nervous system and the production of neurotransmitters. NSP's Stress Formula is a B-com-

| Diminished sex drive                          |
|---|
| Recurring thoughts about death or suicide     |
| Poor (or excessive) appetite                  |
| Physical hyperactivity (or lack of activity)  |
| Digestive upsets                              |
| In severe cases, feelings of hopelessness,    |
| helplessness and exhaustion are overwhelming. |

plex supplement with the addition of vitamin C to support the adrenal glands. It also contains several herbs to help stabilize mood: valerian, passion flower, and hops. Each has a relaxing effect on the emotions. They help calm anxiety and induce a sense of well-being.

### St. John's Wort for mild to moderate depression

St. John's Wort has been described as the "best studied natural antidepressant." Today it is a popular alternative to prescriptions for mild to moderate depression even among mental health professionals. According to Dr. Hyla Cass, M.D., an assistant professor of psychiatry at the University of California, "Within a week to 10 days, many people notice improved sleep followed by improvements in appetite, energy levels, and physical well-being."

The herb works by boosting the brain levels of serotonin and norepinephrine, both neurotransmitters involved in regulating mood.

Caution: While using St. John's Wort avoid strong sun and tanning beds, because the herb tends to make your skin more sensitive to light.

#### Sources:

Nisha Jackson, Ph.D., The Hormone Survival Guide for Perimenopause, Santa Rosa, CA, Larkfield Publishing, 2004.

Bill Gottlieb, Alternative Cures, Rodale Books, 2000.

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Alive Magazine, October 2003, No. 252.

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Dr. Julian Whitaker, M.D., Health & Healing, Vol. 14, No. 4, April 2004.

Dr. David Williams, Alternatives, Vol. 10, No. 22, April 2005.

Dr. Jonathan V. Wright, M.D., Nutrition & Healing, Vol. 11, No. 12, January 2005.

## **NSP Quick Reference to Healthy Emotions**

| AD-C (1877-2)                     | relieves anxiety, depression        |
|-----------------------------------|-------------------------------------|
| Adrenal Support (1507-0)          | daily balance, stress, fatigue      |
| Cal-Mag Plus D (1758-6)           | calms the nerves, helps sleep       |
| Chinese Mineral Chi (1818-3)      | daily balance, mental clarity       |
| Flax Seed Oil (1770-3)            | nerve/brain function, depression    |
| Focus ATN (1833-4)                | nerve/brain function, hyperactivity |
| Ginkgo Biloba (898-8)             | nerve health, depression (elderly)  |
| HTP Power (2806-4)                | increases serotonin levels, sleep   |
| Lavender Oil (3907-8)             | calms the emotions                  |
| Lecithin (1661-6)                 | nerve/brain function                |
| LIV-C (1862-8)                    | depression, hormonal balance        |
| Lobelia (1765-8)                  | nerve relaxant, anxiety             |
| Magnesium (1786-6)                | calms the nerves, helps sleep       |
| Nutri-Burn Whey Protein (3212-4)  | increases serotonin levels          |
| St. John's Wort (655-3)           | depression, serotonin               |
| STR-C (1871-0)                    | daily balance, stress, fatigue      |
| STR-J (1087-0)                    | daily balance, stress, fatigue      |
| Stress Formula (1645-6)           | daily balance, stress, fatigue      |
| Super Oil Caps (8235-8)           | nerve/brain function, depression    |
| SynerPro Cal-Mag (4041-3)         | calms the nerves, helps sleep       |
| Vitamin B12 Plus, liquid (1588-7) | calms the nerves, helps sleep       |
| Wild Yam & Chaste Tree (1108-7)   | hormonal balancing                  |



FEATURED OIL



Lavender is the most universal of all the essential oils and it brings benefits to many conditions. It can be safely used on children and can be applied "neat" in small quantities. This oil with a mellow, fresh, and clean aroma is extracted by steam distillation.

Key uses are: anxiety, bruises, burns, sunburns, infection, insect bites, insomnia, inflammation, wounds, headache, migraine, hair loss, eases muscle pain, and more.

**Emotional benefits are:** balancing & calming to the nervous system, can soothe states of anxiety, irritability, anger, frustration, and compulsion.

Try this recipe the next time you get an abrasion. Clean the abrasion with five drops of lavender diluted in a small bowl of warm water. Apply one drop undiluted lavender directly from bottle and leave to heal.

## AromaPlus Circle of Excellence

(AromaPlus Presenters attain Circle of Excellence Membership by holding a minimum of five personal Sunshine Hours with at least \$1500 average per month in retail sales from parties beginning in January 2004)

#### February 2005

Dee Johnson Marlene Pietschmann Jennifer Dyck Margaret Voth

### March 2005

Birgid Lehmann Jennifer Dyck Marlene Pietschmann Gwen Badgley





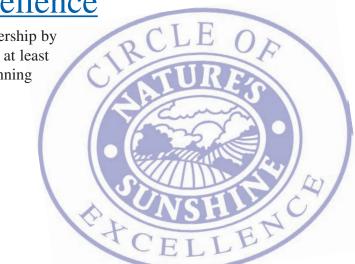


### 5 Places to leave a catalogue

- Doctor's office
- College Campuses
- Hair Salons
- Dental office
- Laundromats

#### Things To Remember

• Never hold a show outside a 2-3 week window. If the party is more than 3 weeks away when they say yes, they have time to re-think, get talked out of, or change their minds.





## NIAGARA FALLS 2005 October 13th — 15th, 2005

# **2005 CONFERENCE PROMOTION**

Qualification Period: October 1st, 2004 to August 31st, 2005.

### Earn the Complete Conference Package:

### 3 nights accommodation Plus 2 Registration packages.

To earn the Complete Conference Package: Accumulate 12,500 PGV during the qualification period and you will earn 3 nights PLUS registration for 2 FREE.

## Earn up to \$400 in Travel Allowance

To earn travel allowance:

- Every 5 sign-ups with 300 Accumulated PV within 3 months=2 Travel Credits
- Breakout a NEW Manager that maintains for 3 consecutive months=2 Travel Credits
- Personally rank advance (must be NEW rank at the end of
- **the qualification period)** = 2 Travel Credits

Maximum credits to be accumulated=6 per account. 2 Travel Credits=\$100 4 Travel Credits=\$250

6 Travel Credits=\$400

PV transfers do not count towards this promotion

Conference and accommodation at the Sheraton on the Falls.

## **Annual Conference Count Down 2005**

The following Managers have earned the complete 2005 conference package of 3 nights accommodation at the Sheraton On The Falls Hotel plus 2 registration packages by accumulating 12,500 PGV.

Abe & Anna Fehr Alex & Donna Ledenac Alfred Kehler Anna Marie Warriner Anne Irwin Anne Matthies Audrey & Allan Barnes Barbara Bednarczyk Barbara Ross Barry Whittaker Behrooz & Elaine Tahririha Betsy Vourantoni Bevin Sayler Bob & Helen Pauls Bonnie Scarborough Byron Bahniuk Carl Taylor Carol & Doug Nilsson Carol Vrbanek Carole Quinn Carrie Forsythe Cecil & Frieda Anderson Chanelle & Kaveesh Padiachy Christine Lennips Christopher & Barbara Opolski Claude Hamel Colette Delfrate Colleen Walters Daniel Drost Daphne Houlton David & Carnah Collins Deanna & Rick Burgess Deborah & Kenneth Philp Deborah Ferguson Deborah Legere Dee & Ted Johnson Diane Blais Diane Dupuis Diane McLaren Diane St. Onge Don & Lynn Lindberg Donna & Burt Gaynor Donna Cox & Randy Papps Donna Roth Doreen Saltzberry

Dorota Bartczak Dorothy Rempel Elaine McBain Elise Fontaine Elizabeth Sneesby F. Demers & M. Desputeau Florence & Brian Dyck Fran & Garry Kovacs Francene Benoit Gail Pyke Gilles Brosseau & Lorraine Beland Gloria Rairie Gordon & Margaret Palka Hans & Marlene Pietschmann Heather & Ken Shaw Helen Janzen Helene Dufour Herman & Susan Froese Howard & Judith Cobb Hugo & Renate Stiller Irene Fraracci Jack Enns James Rempel Janina Kuncewiez Janis Gordienko Jayne Kadynuik Jean Dansereau Jeannine Tremblay Jennifer Hough & G. Millage Joan Emery Joan Vankoughnett JoAnne Thaxter Joelle Jay Johanna & Bill Downing June & Charlie Cobb Karen Ramsay Kathy Deane Kevin Kelly & Cathy Ferris Kim & Hugh Gair Laurena Wakelin Laurie Clark Laurie Syer Lei & Eugene Orr Lily Dingwall Linda Kennedy List continued on page 14







## **ASK SUNNY!**

Got a question or a comment? Submit your questions or comments to ASK SUNNY and we'll answer them. They might even end up in Sunshine Today!

## **Find Sunny**

#### Win your way to a FREE gift.

This issue of the SUNSHINE TODAY contains a hidden picture of Sunny, the Sunshine Today mascot!

When you spot Sunny, fill out the ballot and return it to Nature's Sunshine. Each correct ballot will be placed in a draw where 20 winners will receive free shipping of one order. The draw will take place on June 15th, 2005.

Don't miss your chance to WIN!

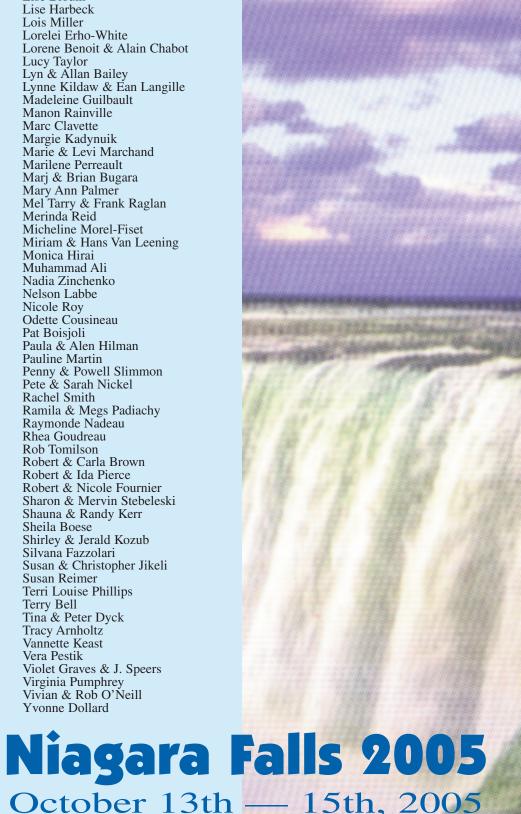


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May/June 2005

## **Annual Conference 2005 Count Down continued**

Lisa Lalonde Lise Blouin Lise Harbeck Lois Miller Lorelei Erho-White Lorene Benoit & Alain Chabot Lucy Taylor Lyn & Allan Bailey Lynne Kildaw & Ean Langille Madeleine Guilbault Manon Rainville Marc Clavette Margie Kadynuik Marie & Levi Marchand Marilene Perreault Marj & Brian Bugara Mary Ann Palmer Mel Tarry & Frank Raglan Merinda Reid Micheline Morel-Fiset Miriam & Hans Van Leening Monica Hirai Muhammad Ali Nadia Zinchenko Nelson Labbe Nicole Roy Odette Cousineau Pat Boisjoli Paula & Alen Hilman Pauline Martin Penny & Powell Slimmon Pete & Sarah Nickel **Rachel Smith** Ramila & Megs Padiachy Raymonde Nadeau Rhea Goudreau Rob Tomilson Robert & Carla Brown Robert & Ida Pierce Robert & Nicole Fournier Sharon & Mervin Stebeleski Shauna & Randy Kerr Sheila Boese Shirley & Jerald Kozub Silvana Fazzolari Susan & Christopher Jikeli Susan Reimer Terri Louise Phillips Terry Bell Tina & Peter Dyck Tracy Arnholtz Vannette Keast Vera Pestik Violet Graves & J. Speers Virginia Pumphrey Vivian & Rob O'Neill Yvonne Dollard







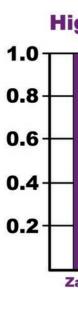
## New & Improved Zambroza<sup>™</sup> More xanthones than any other mangosteen product on the market

A s you know, NSP has enjoyed tremendous success with our new super-antioxidant, anti-inflammatory health and energy tonic, Zambroza. It became Canada's

#1 seller within a month of its launch. However, we aren't resting on our laurels and have already IMPROVED Zambroza! Many of you already know about the health-promoting properties of the various phytonutrients found in Zambroza, such as catechins from green tea and bioflavonoids, polysaccharides, polyphenols, proanthocyanins and OPCs, vitamins, minerals and other antioxidants such as superoxide dismutase from fruits.

Xanthones, the active compounds in the tropical mangosteen fruit, may be a new topic to some of you. All sorts of miraculous health-promoting properties have been attributed to this class of compounds, but one thing is for sure: they score very highly in ORAC testing (a test that shows the antioxidant power of foods and nutrients). Xanthones occur in trace amounts in various fruits and vegetables, but their single greatest source is the mangosteen fruit. These compounds occur throughout the fruit, but are particularly concentrated in the pericarp (better known to most of us as the rind or the skin). When NSP first formulated Zambroza, we used only the fruit and seeds of the mangosteen, since we had so many other ingredients providing other phytonutrients as mentioned

uct of its kind.1



## **Science** Talk with Spence Masson B.Sc., Director of Science and Technology

above. Indeed, independent laboratory testing of our original formulation showed that Zambroza scored higher in ORAC testing than any other prod-

We are now happy to announce that we have added mangosteen pericarp extract to Zambroza. This new version of Zambroza went into production in April and we anticipate having it ready for sale by early summer. What does this mean for Zambroza? Only that a great product just got better, that's all! Compared to the original formula, the new formula has a 28 percent higher ORAC value, 24 percent more polyphenols, and *three* times more xanthones. The extract of mangosteen fruit and pericarp used in

Zambroza significantly contributes to its high xanthone content, as shown by independent lab analysis and the accompanying graph.<sup>2</sup>

To top it all off, we will be packaging Zambroza in an improved bottle. The new bottle will have the same fill level, but is much sturdier and should eliminate some of the problems we saw with dented bottles from early production lots. This bottle features an attractive shoulder design that actually mimics the segments of the mangosteen fruit. We hope you like it as much as we do!

#### References

1. Brunswick Laboratories: Wareham. MA 2. ChromaDex Analytics, Clearwater, FL

**Higher Xanthone Levels!** (normalized Alpha-mangostin) Zambroza™ Mango-Xan Xango mL (15 5 Fl

## Monthly Meetings: May 2005

## **Topic:** How to balance your Hormones with NSP

#### **BARRIE, ON**

Mon. May. 16 7pm High Point Apt. Čard Room 2 Kozlov Street 705-722-5896 \$2.00 \*Sharon Johnstone

#### **BLACKWATER, ON**

Sat. May. 14 10 to 12pm Hwy 12, RR#4 705-357-2321 Free of charge \*Heather Shaw

#### **BOWMANVILLE, ON**

Mon. May. 16 7pm Clarington Comm. Ctr 132 Church St. 905-987-3778 \$2.00 \*April Bayer-Murchison

#### CALGARY, AB

Thurs. May. 26 7pm Days Inn 2799 Sunridge Way North East 403-276-5756 \$5.00 if pre-registered \$7.00 at the door \*Monica Hirai

#### **CANNINGTON, ON**

Wed. May. 25 7:30pm 21 Ann Street N Senior Citizen Room 705-432-1072 Free of charge \*Tracy James-Hockin

#### NANIAMO, BC

Tues May. 31 7pm Rm 8 Bebon Park 250-748-6802 \$5.00 \*Lorene Benoit

#### EDMONTON, AB

Wed. May. 4 7pm St. Albert Inn 156 St. Albert Trail 780-459-5551 \$3.00 \*Anne Irwin

HANOVER, ON Tues. May. 24 7pm It's About You 761-11th Street (Behind M&M Meats) 519-364-7092 Free of charge \*Christine Lennips

#### **KAMLOOPS, BC**

Thurs. May. 26 7pm Kamloops Art Gallery 465 Victoria St 250-376-4849 Free of charge \*Rebecca Turner

#### **KELOWNA, BC**

Thurs. May. 26 7pm Kelowna Library Ellis Street 250-764-2852 \$3.00 \*Donna Roth

#### **KITCHENER, ON**

Mon. May. 16 7:30pm 16 Wellington St. N 519-568-8731 Free of charge \*Ginette Ethier

#### MONCTON, NB

Tues. May. 17 7pm 85 Brentwood Dr Moncton, NB 506-859-0383 \$2.00 \*Deborah Legere

#### NEWMARKET, ON

Wed. May. 11 7:30pm 38 Centennial Ave (Holland Landing) 905-836-1897 Free of charge \*Debbie Philp

#### PORT PERRY. ON

Thurs. May. 26 7:00pm 5 Christie Cres off Goodwood Free of charge 905-985-7657 \*Hugo Stiller

#### SHERBROOKE, PQ

Fri. May. 20 7:30pm Maison Marianhill 2075, ch. Ste-Catherine 1-888-325-4372 Free of charge \*Robert Levert

SUDBURY, ON Wed. May. 25 7pm Dumas Independent Lorne Street Upstairs Room 705-670-8262 \$3.00 \*Colette Delfrate

#### VICTORIA, BC Tues. May. 17 7pm Vacation Inn 3020 Douglas St

250-388-9919 Admission by donation \*Vye Graves

#### WINDSOR, ON

Fri. May. 27 7:30pm Location: TBA Local contact is Simone Gaiarin 519-972-8639 \$5.00 \*Audrey Barnes

#### **OTHER MEETINGS**

#### **BUSINESS BUILDING**

EDMONTON, AB Wed. May. 11 7pm St. Albert Inn 156 St. Albert Trail 780-459-5551 Free of charge \*Eugene Orr

#### **SPANISH MEETING**

LONDON. ON Date: TBA Time: TBA London Public Library 251 Dundas St 519-472-1448 \*Marta Cruz

#### HERB WALK

OAKWOOD, ON Fri. May. 27 7:00pm Oakwood Fire Hall West of Lindsay South of lights on Hwy #7 705-953-9937 \$2.00 \*Audrey Barnes

#### HERB WALK

ST-CATHARINES, ON Mon. May. 16 7:00pm Four Points Sheraton 3530 Schmon Pkway 905-646-2754 \$5.00 \*Audrey Barnes

**Please Note:** 

\*Speakers are subject to change with-

out notice. Please contact Customer

Service at 1-800-265-9163 Mon. to

Fri. 8:30am to 5pm EST for the most

current information.

## Topic: Alternative Approaches to Cancer

#### VANCOUVER, BC

Wed June 1 7pm Call for location 604-685-5714 or 604-602-9711 \$10.00 \*Scott McIness

#### **BARRIE. ON**

Mon. Jun. 13 7pm High Point Apt. Card Room 2 Kozlov Street 705-722-5896 \$2.00 \*Sharon Johnstone

#### CANNINGTON, ON

Wed. Jun. 22 7:30pm 21 Ann Street N Senior Citizen Room 705-432-1072 Free of charge \*Helen Biffert

#### HANOVER, ON Tues. Jun. 28 7pm It's About You 761-11th Street (Behind M&M Meats) 519-364-7092 Free of charge \*Christine Lennips

#### **KELOWNA, BC**

Thurs. Jun. 16 7pm Kelowna Library Ellis Street 250-764-2852 \$3.00 \*Donna Roth

#### MISSISSAUGA, ON

Tues. Jun. 14 7pm Colonnade Chiropractic & Wellness Ctr. 3024 Hurontario Suite #201 905-271-1180 \$5.00

## **Topic:** Untold Truth Series—Stressed Out

CALGARY, AB

#### **ABBOTSFORD. BC**

Mon. Jun. 20 7pm Best Western 32110 Marshall Rd 604-850-6746 \$3.00 \*Sheila Wajsen

#### **BELLEVILLE, ON**

Wed. Jun. 1 7pm East Minster United Church 432 Bridge St E 613-473-2395 \$2.00 \*Hans Pietschmann

#### **BLACKWATER, ON**

Sat. Jun. 11 10 to 12pm Hwy 12, RR#4 705-357-2321 Free of charge \*Heather Shaw

#### Thurs. Jun. 23 7pm Days Inn 2799 Sunridge Way North East

403-276-5756 \$5.00 if pre-registered \$7.00 at the door \*Monica Hirai

#### EDMONTON, AB

Wed. Jun. 1 7pm St. Albert Inn 156 St. Albert Trail 780-459-5551 \$3.00 \*Jean Dansereau

#### KAMLOOPS, BC

Thurs. Jun. 9 7pm Kamloops Art Gallery 465 Victoria St 250-376-4849 Free of charge \*Rebecca Turner



## Monthly Meetings: June 2005

#### \*Diane McLaren **OAKWOOD, ON** Fri. Jun. 17 7:30pm Oakwood Fire Hall West of Lindsay South of lights on Hwy #7 705-953-9937 \$2.00 Speaker: TBA

#### PORT PERRY, ON

Thurs. Jun. 23 7:00pm 5 Christie Cres off Goodwood Free of charge 905-985-7657 \*Hugo Stiller

#### SHERBROOKE, PQ

Wed. Jun. 22 7:30pm Maison Marianhill 2075, ch. Ste-Catherine 1-888-325-4372 Free of charge \*Robert Levert

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#### VICTORIA, BC

Tues. Jun. 21 7pm Vacation Inn 3020 Douglas St 250-388-9919 Admission by donation \*Vye Graves

#### WINDSOR, ON

Fri. Jun. 24 7:30pm Location: TBA Local contact is Simone Gaiarin 519-972-8639 \$5.00 \*Audrey Barnes

#### KINGSTON, ON Tues. Jun. 7 6pm

**Bioenergy Clinic** 

#### 551 Shiloh Ave 613-384-9829 Free of Charge \*Renate Graf

#### **KITCHENER, ON**

Mon. Jun. 20 7:30pm 16 Wellington St. N 519-568-8731 Free of charge \*Ginette Ethier

#### **MONCTON, NB**

Tues. Jun. 21 7pm 85 Brentwood Dr Moncton, NB 506-859-0383 \$2.00 \*Deborah Legere

#### OTTAWA, ON

Mon. Jun. 13 7pm Best Western Barons Hotel 3700 Richmond Rd 613-829-0427 \$5.00 \*Ramila & Megs Padiachy

#### **Please Note:**

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Sunshine Today, May/June 2005

Rising Heart Disease Strokes among Women

ccording to The Growing Burden of Heart Disease and Stroke in Canada 2003, a Heart and Stroke Foundation report released in April 2005, eight in ten Canadians have at least one risk factor for cardiovascular disease, and 11% have three risk factors or more.

Even more alarming is the fact that heart disease and stroke are responsible for more female deaths in Canada than any other disease. In 1999, 39,000 Canadian women died from heart disease and stroke. Heart disease and stroke accounted for 37% of all female deaths in Canada in 1999. In other words, out of every 100 women who died in 1999, 37 of these women died from heart disease and stroke.

How can you tell if you are at risk of heart disease and stroke? Almost anyone of any age can develop a heart condition, but knowing your risk factors may be the first step in taking control. Some risk factors, such as smoking, are well known, while others are less well recognized. The risk factors you CAN change include smoking, inactivity, high blood pressure, high blood cholesterol, diabetes, stress, excessive alcohol consumption, and overweight. Those you CAN'T change include age, ethnicity and family history. Having even one risk factor will increase a woman's chances of developing heart disease and stroke. The more risk factors a woman has the greater her risk, according to the Heart and Stroke Foundation of Canada.

One of the most alarming trends is

the growing prevalence of risk factors among young Canadians, according to Dr. Wielgosz. "It's really a ticking time bomb.



Almost 40% of teenage girls are physically inactive. The largest proportion of smokers is among young men and women 15-29 years old. Over 30% of men and women in their twenties are overweight. We have to act now – if we don't, thousands of Canadians will die premature deaths that could be avoided." Dr. Wielgosz goes on to say that "We need to invest up front in prevention to reduce the risks."

Prevention is by all means the best approach, but if prevention means putting more dollars in the Canadian health care system for more sophisticated equipment and drugs, then this alarming trend will continue to grow. Why not invest our dollars and energy where it really counts: helping women understand that they need to take charge of their own health.

How can a woman reduce her risks of heart disease and stroke? After reviewing the risk factors that you CAN and CAN'T change, it appears clearly that most of the risk factors are under your control. You can reduce your risk of heart disease and stroke by becoming smoke free, being physically active regularly, keeping your blood pressure at healthy levels, keeping your cholesterol at healthy levels,

maintaining a healthy body weight, learning to control stress, and drinking alcohol in moderation. Furthermore, Nature's Sunshine can provide you with great support in achieving this health goal.

Recently, Nature's Sunshine introduced two exciting new products, Blood Pressurex and Red Yeast Rice. Blood Pressurex is a blend of essential and natural ingredients, including powerful herbs such Coleus forskohlii, olive leaf extract, hawthorn extract and golden rod; the amino acid arginine; and the potent antioxidants vitamin E and grape seed extract. These combine to help inhibit cell damage, support and strengthen blood vessels, relax blood vessels to encourage flow in the peripheral arteries and help to maintain normal blood viscosity. Blood Pressurex targets many underlying causes of blood pressure to provide support and efficient control.

This is important because the underlying causes must be properly addressed.

NSP's Red Yeast Rice, an all-natural approach, provides nutritional support to the circulatory system and may help reduce the risk of developing atherosclerosis or cardiovascular disease by lowering cholesterol levels. It supports the liver in its efforts to regulate the release of cholesterol into the bloodstream. Red Yeast Rice (Monascus purpureus) supports the body in maintaining healthy LDL (bad cholesterol) and triglyceride levels, and increasing HDL (good cholesterol) levels.

Maintaining a healthy body weight is basic in preventing heart disease and stroke. Too much weight puts a lot of stress on the cardiovascular system and the heart. Healthy eating habits as well as regular exercise helps greatly in achieving a healthy body weight. Nature's Sunshine offers a complete line of weight management products, including Bod-E-Klenz, Collatrim, Garcinia Combination, Fat Grabbers, Carbo Grabbers, GreenZone, GTF Chromium, SynerProtein, and Nutri-Burn.

18

Bod-E-Klenz, a 30-day herbal cleanse program, is an essential first step in tuning up the body before beginning a weight management program. Collatrim, an excellent source of protein and amino acids, helps to rebuild muscles and strengthen lean muscle mass while you sleep. Garcinia Combination, featuring hydroxycitric acid standardized at 50 percent, decreases appetite, inhibits the conversion of excess carbohydrates into fat, and increases energy. Fat Grabbers is an ideal product if you want to absorb less fat from your everyday diet. Carbo Grabbers helps prevent weight gain from carbohydrate (starch) intake. GreenZone, a "superfood" supplement, provides the body with nutrition and energy-rich nutrients. GTF Chromium, a trace mineral that plays a role in regulating blood sugar levels, helps with cravings. Sufficient quality protein is important in maintaining proper metabolism to effectively burn calo-

ries. SynerProtein is a low-fat, balanced soy protein supplement providing essential amino acids, vitamins and minerals, and a great vanilla flavour. Nutri-Burn is a high-protein, low-carb drink mix using whey protein, enriched with CLA (conjugated linoleic acid). The ingredients in Nutri-Burn are designed to slim, energize and build the body. You'll enjoy its delicious natural cocoa flavour.

Learning to control stress is yet another means of preventing heart disease and stroke. The nutrients found in Stress Formula are designed to support the nervous system, especially when under stress. The mechanisms causing the reduction in blood flow to the heart seem to be extremely sensitive to the effects of emotional stress. Emotional stress, along with one or more of the other risk factors identified earlier, may independently activate each of the mechanisms of coronary heart disease, according to Dr. Dean Ornish, M.D., author of Stress, Diet & Your Heart.

NSP's Vitamin E, a complex of various natural tocopherols, improves blood flow by dilating blood vessels, inhibits blood clotting, strengthens capillary walls, and helps the heart muscle utilize oxygen, thus helping to lower blood pressure.

Finally, for a more comprehensive approach on preventing heart disease and stroke, I invite you to read the article I wrote on Syndrome X in the January/February 2005 issue of the Sunshine Today.



## Visit this room less often



If you're over 40 and are experiencing difficulty urinating or are bothered by the frequent need to urinate you may be experiencing symptoms of Benign Prostate Hyperplasia (BPH). After all, some 75% of us will experience symptoms of BPH as we reach our senior years. That's why there's Men's Formula for 40 plus men. It has been specifically formulated to reduce symptoms of BPH. Standardized extracts of saw palmetto, ginkgo biloba, and stinging nettle, plus zinc have been clinically demonstrated to relieve the discomfort and embarrassment of having a swollen prostate.

Stock #3111-3